

Franklyn R. Bonfante

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Contact Information

(646) 284-4698

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www.frankbonfante.com

Skills

- Adobe Creative Suite (Photoshop, Lightroom, Premiere, InDesign, After Effects, Illustrator)
- Wacom Tablet
- Canon DSLR's– 5D Mark II,III & 7D
- Sony 4K FDR-AX1
- Capture One
- Profoto Lighting Systems
- Final Cut Pro
- Cinematography
- Video Editing and Encoding
- Audio Capture
- Adobe Soundbooth/Audition
- Avid ProTools
- Microsoft Office
- HTML, CSS, XML, JavaScript, DHTML, SQL, ASP.net
- Content Management Systems, FTP, Lightbox

Education

Bachelor of Science in Web Design & Interactive Media The Art Institute of Philadelphia Graduated 2003

• Clubs: Multimedia Club

Professional Experience

3/2009 - Present

Retoucher/ Photographer Chamber Images/ Franklyn Bonfante Photography, Brooklyn, New York

- Co-Founder of Chamber Images freelance Retoucher, Photographer and Director of Photography for several clients including TGI Friday's, Auction.com and Modeling Camp NYC
- Maintained and managed personal studio; marketed and rented to professional photographers
- Photos published in the New York Times, Harper's Bazaar, Time Out New York and Seventeen Magazine
- Videos published in New York Daily News.com, SHAPE.com, That's Enuff.com, Hiphoplead.com, and DCW50.com

4/2015 - 9/2017

Digital Capture Technician

Splashlight, New York, New York

- •Prepping sets for both on model and still-life photo shoots.
- •Troubleshooting all technical issues on set.
- •Assisting Art Directors during photo shoots.
- •Maintenance of photography equipment.
- •Archival and backup of assets.
- •Batch on the fly photo retouching in Capture One Pro.
- •Color calibrating monitors.

9/2007 - 12/2009

Freelance Retoucher (Seasonal)

Bloomingdale's, New York, New York

- Assisted the Pre-press department retouched images for catalogs, magazine ads and ROP newsprint ads
- Campaigns were printed in New York Magazine, the New York Times, Wall Street Journal, New York Daily News, Boston Globe, Miami Herald, Los Angeles Times, The Washington Post and The Chicago Tribune

2/2006 - 11/2006

New Media Producer

Razor & Tie Direct LLC, New York, New York

- Created ad campaigns for the Kidz Bop brand and its releases; Helped produce two of the highest selling Kidz Bop albums (Kidz Bop 9 & 10), reaching #1 on Billboard charts for children's music
- Maintained Musicspace.com and Musicspacekids.com by updating its inventory and redesigning aesthetic and functional elements of the site
- Maintained and updated the layout and content of Razorandtie.com
- Created HTML graphical email blasts to be sent out to various affiliates and venders
- Designed banners (flash, animated gif) for online affiliate program and ad campaigns